To turn knowledge into useful business information, turn to SCM

Information alone — even in the midst of an "information explosion" — is of little use to the businessman until that information can be controlled and acted upon.
Information: Facts ready for communication and use... by SCM.

The typewriters, calculators, data-processing systems, photocopiersons and telecommunications equipment SCM Corporation makes enables business to control and act on the information it has.

The SCM® 7816® 330™ data-processing system was developed to give small and medium-sized business automated accounting operations and other essential management controls. Before the 7816® 330 arrived, data-processing systems were being engineered on too large a scale to be practical for the small businessman. Now the advantages of a modern unlimited tape-storage computer can be put to work in a small office.

The Smith-Corona® 410™ office electric. The office typewriter is the basic, the most widely used, "information machine." Our Smith-Corona Division makes the finest manual and electric typewriters, both office and portable. There are more Smith-Corona typewriters in offices, schools and homes than any other make.
Kleinschmidt® dataprinters speed information from point to point four times faster than any other. They operate with 80% fewer parts. Kleinschmidt reliability is unmatched and makes this unit a first choice for any communications network.

Coronastat™ copiers make it possible to copy all types of information.
Coronastat copiers make permanent copies of just about anything. And they do it at the lowest possible cost per copy. SCM Corporation makes a full line of Coronastat desk-top and console copiers.

Marchant® calculators include rotary, print-out and electronic units. And each, in its class, is unmatched for speed, capacity and versatility. There’s a Marchant calculator to handle every problem!