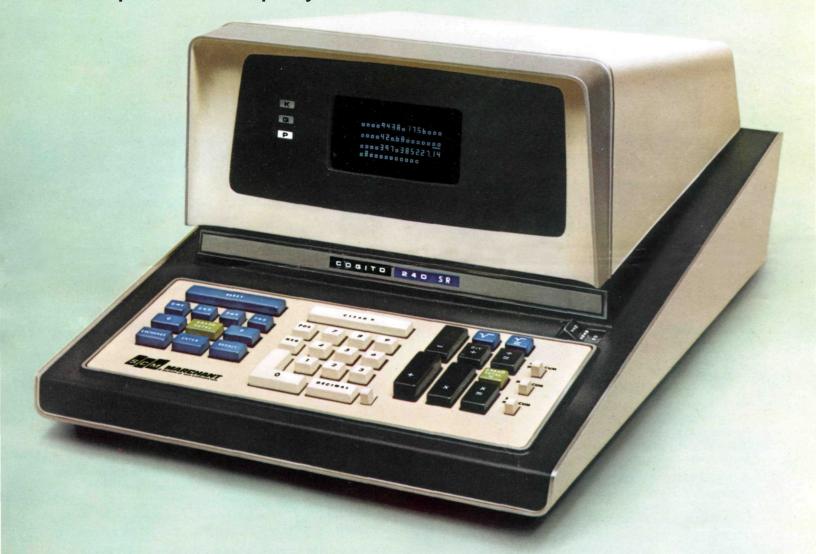


PRESENTING THE NEW MARCHANT®

COGITO 240-SR

A highly advanced electronic calculator with unprecedented capacity and decimal control



Lightning-fast, effortless, unbelievably silent and accurate, this marvel of the electronic age offers new flexibility and versatility in a desk-top calculator. With the largest capacity of any compact calculator, the COGITO™ easily handles computations involving two 12-digit numbers. And it gives you split-second, decimally correct answers to the 24 most significant digits.

Ideal for a wide range of applications, the handsomely styled COGITO 240-SR offers exciting new conveniences - many never before available on a desk-top calculator! You enjoy the benefits of a completely automatic floating decimal point (no pre-setting required)... automatic accumulation of multipliers...automatic grand-total multiplication ... automatic squaring and raising to a power... square roots carried to the 12th significant digit ...three memories, to name just a few. And, of course, you get famous Marchant made-in-America quality and dependability.



SPECIFICATIONS

COGITO- 240-SR ELECTRONIC CALCULATOR

Split-Second Speed with the Utmost Simplicity and Silence!

- 1. INSTANT ELECTRONIC CALCULATIONS Solid-state electronic components add, subtract, multiply, divide, store and recall in fractions of a second.
- 2. SIMPLIFIED KEYBOARD-Basic high-speed 10-key "adding-machine" input. Operating keys grouped to the right for touch operation and ease of operation. Transfer and memory keys grouped to the left for
- 3. CATHODE-TUBE VIEWING SCREEN- Exclusive view control makes all numbers sharp and clear in any

light. All entries and results are displayed with their correct arithmetic signs.

4. TREMENDOUS CAPACITY -Can multiply two 12-digit numbers and display a 24digit answer. Decimal point



is correctly pointed off within a range of 144 decimal

- 5. AUTOMATIC FLOATING DECIMAL POINT- Absolutely no pre-setting is required. Touching the decimal key automatically points off the decimal in entries... always gives decimally correct answers.
- 6. AUTOMATIC GRAND-TOTAL MULTIPLICATION —Displays the answers of individual multiplications and automatically accumulates the grand total.
- 7. THREE STORAGE MEMORIES-Three positive or negative numbers can be stored simultaneously and recalled with their correct sign and decimals constants in any operation.
- 8. COMPLETE TRANSFER FLEXIBILITY-All entries or results can be transferred to any regis-

ter or memory for further use.







10. AUTOMATIC ACCUMULATIVE MULTIPLICATION & **DIVISION** —Positive or negative, in any order, with complete decimal control.

9. AUTOMATIC ACCUMULATION OF MULTIPLIERS- In-

dividual multipliers are displayed and are automat-

ically accumulated decimally correct, either positively

- 11. AUTOMATIC SQUARING OR RAISING TO A POWER - No need to re-enter intermediate results. The COGITO gives summation of X², 2XY, Y², X and Y by accumulating squares and multipliers.
- 12. SQUARE ROOT The COGITO 240-SR™ computes square roots to the 12th significant digit.





- 13. AUTOMATIC CLEARANCE—No separate clearance operation is required as previous calculations clear automatically. The reset key instantly clears all visual registers without destroying factors in the memories.
- 14. AUTOMATIC REPEAT OPERATIONS-Addition, subtraction and multiplication are repeated automatically without re-entries or pre-setting.
- 15. DISTINCTIVE ZEROS Half-size zeros permit quick read-out by emphasizing significant figures.
- 16. THREE-FACTOR PROOF-Multiplier, multiplicand and answer are all displayed decimally correct. An indicator light identifies answer in all calculations.
- 17. DESK-TOP COMPACTNESS-Uses only 15 inches by 19 inches of desk space... stands just 10 inches high ... weighs but a light 35 pounds.
- 18. STANDARD ELECTRICAL REQUIREMENT-The COGITO operates on standard current, using as little electricity as a 100-watt bulb. Rest position on exclusive three-position switch eliminates costly warm-up time... permits instant "on" operation.



MADE IN AMERICA